

Mediatonic Goes Gadget

Social Gaming Experts Collaborating with FIVE's The Gadget Show

3rd August 2009

Mediatonic, the social gaming specialist, has announced that it is collaborating with FIVE's The Gadget Show on a secret project. Due to appear in The Gadget Show's upcoming autumn 2009 series, Mediatonic's secret project will form part of a challenge between two presenters and is due for transmission in October.

Paul Croft, creative director, Mediatonic comments: "It's fantastic to be working with The Gadget Show on this project. We can't discuss any specific details about it yet, but it's something that draws upon the skills and knowledge that we employ in our day-to-day work producing gaming content. The team are pretty excited about it and obviously, we can't wait to see the results (and ourselves) appearing on TV in the autumn."

About Mediatonic:

Mediatonic was formed in 2005 to produce high-quality browser-based social gaming solutions for clients predominately within the entertainment industries. Based in the west end of London, England, Mediatonic's team of 20 is dedicated to creating the best games they can, packing each release with passion, love and the utmost attention to detail. For more information, visit www.mediatonic.co.uk