

Battle For A Years Supply Of Battenburg; Must.Eat.Birds Competition Gets Time Extension

Due to popularity, Mediatonic announces that Must.Eat.Birds Battenburg competition closing date is extended by 2 weeks

28th August 2009

To celebrate the phenomenally successful launch of **Must.Eat.Birds (MEB)** on the iPhone, Mediatonic, the London-based social gaming specialist are giving fans more time to be in with the chance to win a whole years supply of delicious Battenburg cake!

Cake and MEB connoisseurs can enter by emailing in a snap of themselves, or their friends, enjoying some cake-based frivolity. What could be simpler? All Picnic Defending entrants should try and include the following in the picture.

1. Birds – this shouldn't be difficult, as birds are scientifically proven to appear wherever cake is.
2. Maximum Cake – We'd like to see as much cake as possible, please. We love cake.
3. M.E.B – Include Must.Eat.Birds in the picture to pledge your allegiance to Good Picnic Defence everywhere.
4. Effort – Because you can't put a price on it.

The winner will be announced on the 14th of September and will be shipped a MOUNTAIN of pure Battenburg joy.*

*Please be careful of birds when consuming excessive amounts of cake and / or confectionary in an external environment.

Cake eating gamers can submit entries now to: showmethecake@mediatonic.co.uk

For more information, contact Tony Coles at Peppermint P:

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About Mediatonic:

Mediatonic was formed in 2005 to produce high-quality browser-based social gaming solutions for clients predominately within the entertainment industries. Based in the west end of London, England, Mediatonic's team of 20 is dedicated to creating the best games they can, packing each release with passion, love and the utmost attention to detail. For more information, visit www.mediatonic.co.uk